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PETER FRANCHOT
Comptroller of Maryland



Media Advisory

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PROTECT Week Livestream Press Conference Today

Combating elder financial abuse in the age of COVID-19

WHO: Comptroller Peter Franchot

WHAT: Today, June 15 Comptroller Franchot will join with PROTECT Week coalition partners U.S. Attorney Robert Hur, Maryland Attorney General Brian Frosh, AARP Maryland Director Hank Greenberg, Assistant Commissioner of Financial Regulation at the Maryland Dept. of Labor Sean J. McEvoy and Consumer Credit Counseling Services of Maryland (CCCSMD) President and CEO Helene Reynaud in a livestream virtual press conference to discuss initiatives to educate seniors, family members and caregivers about the financial exploitation of elders, prevention and resources available to assist them.

This ruinous crime affects millions of elder Americans with annual losses of at least \$2.9 billion, resulting in financial devastation, loss of self-reliance and deterioration in the health and well-being of victims. Since the outbreak of COVID-19 and the stay-at-home order there has been a vast uptick in fraud schemes targeting seniors. Education is key to stopping these predators in their tracks.

The PROTECT Week virtual news conference will be livestreamed on the [AARP MD facebook page](#). Viewers are encouraged to send in questions via the comments section during the press conference as a live question and answer session will follow formal remarks from coalition participants.

WHEN: Today, June 15, 2020
10 a.m.

WHERE: AARP MD Facebook
Virtual

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(mobile)

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