Visit Baltimore
Culinary Tourism
Tourism Impact
Tourism is Economic Development

In 2015, 25.2 Million Visitors
14.8 MILLION DAY TRIPS
10.4 MILLION OVERNIGHT TRIPS
Spent $5.4 Billion.

Food & Beverage 28% of

Activities of Special Interest
5% of Overnight
6% of Day
Reported Brewery Tours/Beer Tastings

IN TOTAL, Baltimore’s tourism industry in CY2015 was responsible for:

$9.9 BILLION in total tourism industry sales

Activity generating $1.4 BILLION in taxes and fees, including

$396 MILLION in State Revenues
and $283 MILLION in City Revenues

And saving $660 in personal tax contributions PER BALTIMORE HOUSEHOLD

SUPPORTING VITAL COMMUNITY SERVICES
Schools Healthcare EMS

Tourism Impact Sources: Longwoods International, Tourism Economics
How are we telling the story?
USA TODAY – April 2017
Ranked Baltimore One of Five Underrated Food Cities on the East Coast

DK Travel – November 2016
Named Baltimore one of the USA’s Best Under-the-Radar Beer Destinations

Wine Enthusiast – July 2016
Named Baltimore one of 2016’s Top Under-the-Radar Food Towns

Thrillist – December 2015
Baltimore among America’s Most Criminally Overlooked Beer Cities

Food & Wine Magazine – May 2017
20 Memorial Day Weekend Getaways and Day Trips Across the Country

Domino Magazine – May 2017
Weekend Travel Guide: Baltimore's Must-Visit Sites

Conde Nast Traveler – March 3, 2017
Baltimore one of 6 U.S. Cities to Watch in 2017
With equal parts innovative eats and alluring ambiance, the city’s restaurant renaissance adds chef-driven concepts, inventive food halls and artisanal neighborhood eateries to its Chef-made specialist.

**Tourism Impact**

**TASTE Baltimore’s Transformation**

Explore Baltimore’s Craft Beer Scene
Check out Baltimore’s top breweries, brewpubs and beer bars
Click Here for Information

Articles & Interactive Content on www.baltimore.org/culinary
Convention & Meeting Sales

Makers & Innovation as a core vertical industry

Overnight Attendees: 2,250
Day Attendees: 834
Room Nights: 4,069
DIRECT EIC: $2.2 Million

Attendees*: 1,800
Room Nights: 1,433
DIRECT EIC*: $1.04 Million

*Estimated. Actualized information TBD

Coming to Marriott Waterfront Hotel
Jan-February 2018
Visit Baltimore
Culinary Tourism